

SOFTWARE | CUSTOMER TESTIMONIAL

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CORY CRONIN - Content Manager, True Homes

SITUATION

While other builders limit your options, True Homes knows a home is personal. This semi-custom home builder is making the dream of homeownership a reality for people all over the Carolinas.

Step inside a True Homes design studio to select one of more than 300 floorplans ranging from 400 to 4,000 square feet. Then, choose custom features that truly represent you. The options are virtually endless.

"The future of home building isn't an A or B selection," said Dan Puvak, Operations Partner with True Homes. "We want to make sure you have a choice."



Location:

Monroe, North Carolina

Company Size:

400 - 500 Employees

Founded:

2007

CHALLENGE

"When we started down this path of converting to BIM, we decided to model one of our more vastly complex homes," said Cory Cronin, Content Manager with True Homes. "We wanted to see if we could break Revit®, and we did. We have too many options."

SOLUTION

True Homes made the strategic move from AutoCAD Architecture and converted from 2D to 3D. Cronin said that shift highlighted their need for MiTek® Array™ to effectively manage and automate their various options.

OUTCOME

"Now, we have it built into the model and our elevations, and our floor plans are all accurate, increasing efficiency," Cronin said. "It can't happen with Revit alone. We couldn't do it without MiTek Array."

True Homes worked with MiTek Services to convert over 300 home plans into 3D models, allowing them to implement MiTek Array to scale their operations.

"Everybody that's been a part of the process has been so helpful, and it's really made my job easier," Puvak said.

Are you ready to transform how your business develops models?

Contact your MiTek Representative to get started.



